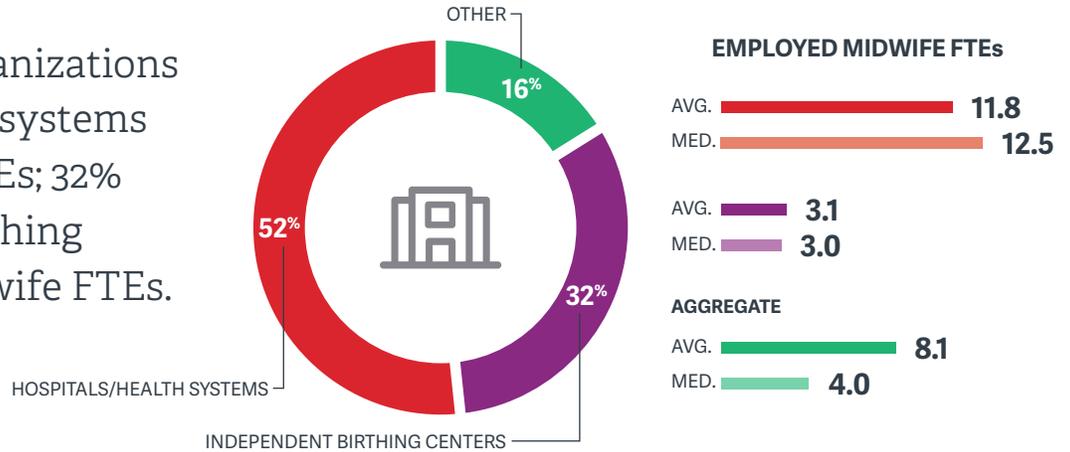


MIDWIFE PROGRAM MARKET TRENDS

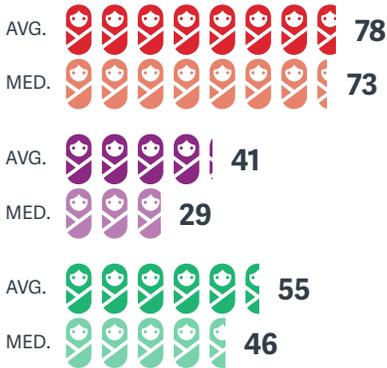
Based on a rapid survey with responses from 31 organizations

DEMOGRAPHICS

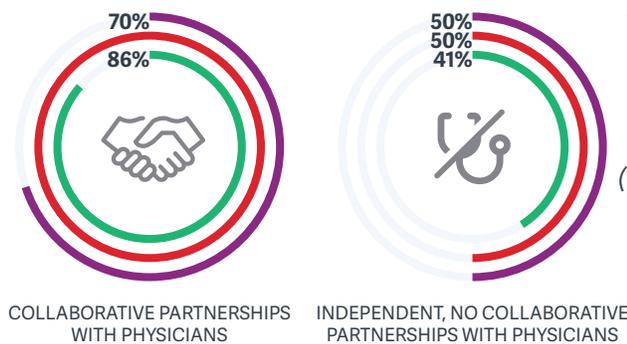
52% of surveyed organizations are hospitals/health systems with 11.8 midwife FTEs; 32% are independent birthing centers with 3.1 midwife FTEs.



ANNUAL BIRTHS PER MIDWIFE FTE



MIDWIFE-PHYSICIAN COLLABORATION



27% said midwives practice both independently of physicians and collaboratively (for high-risk patients, MFM referrals, etc.)

■ HOSPITALS/HEALTH SYSTEMS ■ INDEPENDENT BIRTHING CENTERS ■ OVERALL

ORGANIZATIONAL STRATEGY

Increasing the number of midwives is the #1 priority at nearly 70% of surveyed organizations.



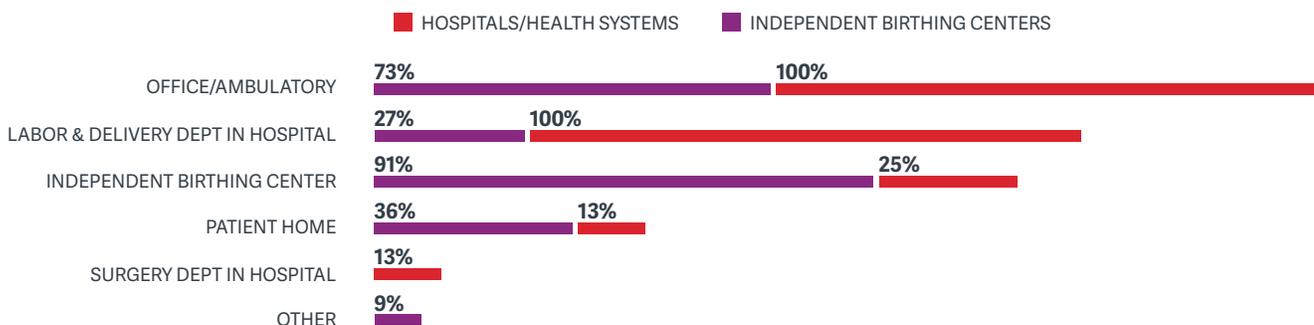
SCOPE OF PRACTICE

36% of independent birthing center midwives cover the patient's home compared to 13% of hospital/health system midwives.

100% of hospital/health system midwives cover a hospital's labor and delivery department compared to 27% of independent birthing center midwives.

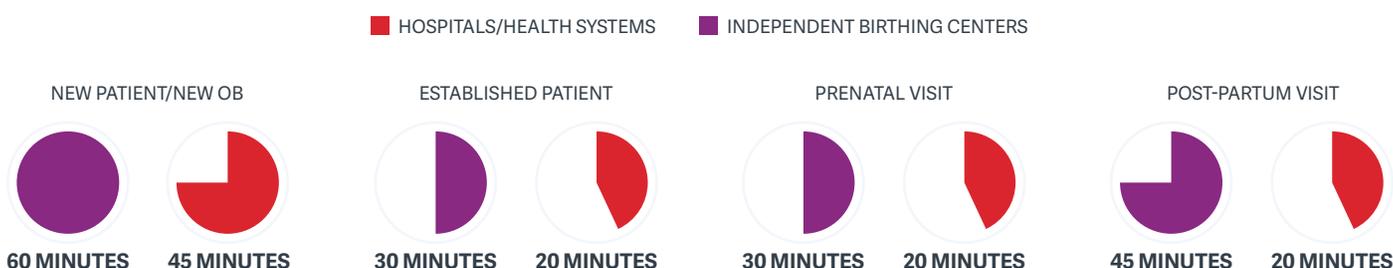
91% of independent birthing center midwives cover independent birthing centers compared to 25% of hospital/health system midwives.

PRACTICE AREAS COVERED BY MIDWIVES



Appointments with midwives employed by a hospital/health system are 25%+ shorter than an independent birthing center.

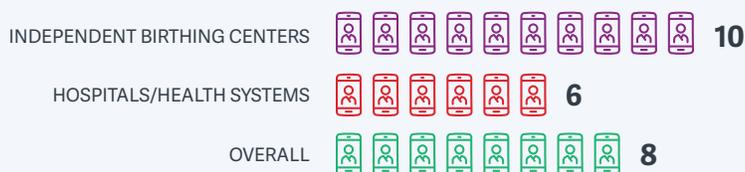
MEDIAN LENGTH OF APPOINTMENT BY TYPE



CALL COVERAGE

Midwives take call at 85% of surveyed organizations.

MEDIAN CALL SHIFTS PER MONTH



TYPES OF CALL SHIFTS



CONTACT US



AURORA YOUNG
Partner
afyoung@ecgmc.com



ANGIE COLLINS
Manager
acollins@ecgmc.com



KATIE KOMARIDIS
Manager
klkomaridis@ecgmc.com



A Siemens Healthineers Company

For more ECG surveys, visit us at www.ecgmc.com/tools/surveys.